



Vector Planning & Services, Inc.
591 Camino De La Reina, Suite 725
San Diego, CA 92108

Subject ID: Strategic Business Intelligence Specialist

Location: McLean, VA

Summary: Support organizational Business/Market Intelligence efforts in the areas of customer and competitor intelligence gathering. Collect, analyze and provide information and intelligence related to funding allotments and budgets, competitive intelligence, and marketing statistics.

Primary Responsibilities

- Identify and Characterize Major Competitors by identifying market share, prime contract revenue trends, contract vehicles used, type of work performed, and recent contract awards.
- Conduct deep dives into select competitors by identifying core competencies and capabilities, strategic hires and key personnel, mergers & acquisition activity, and teaming strategies.
- Analyze organizational implications by the Identification of candidate strategic contracts, key teaming relationships, and changes in competitor landscape.
- Collect, analyze, and distribute various agency budget funding allocations.
- Collaborate with end users to identify needs and opportunities for improved data management and delivery.
- Oversee the ongoing development and operations of a business intelligence architecture that enables fact-based decision making and ad hoc analysis and insight generation.
- Staying current with industry trends.
- Advising and educating management on industry trend relative importance and impact.

Qualifications/Skills/Minimum Qualifications:

- Solid analytical skills with an ability to work effectively in a team-oriented environment.
- Excellent verbal and written communication skills.

Education/Training:

- Minimum of Bachelor's Degree or equivalent work experience in Business Intelligence.
- Minimum of 5 years of hands-on work experience in business intelligence gathering and analysis.

Submission Requirements:

- Please email your Word or PDF file formatted resume to Recruiter@myvpsi.com. Your resume must include your current salary and desired salary range.

Vector Planning and Services, Inc. is an EEO/AA Employer.